

# PINOCCHIO



**ROSELAND**

DANCE COMPANY





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The famous wooden puppet comes to life thanks to old Geppetto, who in this version builds him using recycled materials. Through a unique blend of dance, music, imagery, and technology, the show reimagines the emotions and values of the original story for a modern audience. This 21st-century Pinocchio is portrayed as a young gamer, more interested in video games than studying—swapping books for a computer. A fresh and dynamic reinterpretation that resonates deeply with today's viewers.

But in the end, Pinocchio finds a way to connect with the present...

Who said real life can't be as exciting as a video game?







## **SHOW'S HISTORY**

**To celebrate the 40th anniversary of Roseland Musical, the company is restaging and adapting one of its most iconic productions.**

**This version of Pinocchio, inspired by the novel written by Carlo Collodi nearly two centuries ago, merges dance, music, and visual storytelling. It tells the story of a classic character using contemporary artistic language: new technologies, a fusion of arts and aesthetics, image over word, and the integration of audiences of all ages.**

**For one hour, the legendary character comes to life, journeying through an animated and ever-evolving set that immerses the audience in a fantastical world filled with references, sensations, and layered emotions.**

**teaser**



Pinocchio, which premiered in 2010, was Roseland Musical's first production to incorporate an audiovisual scenographic concept. The visual design by Franc Aleu, featuring double-screen projections, made the show a pioneering and innovative family dance performance in Catalonia.

Over a 9-year tour, it was performed more than 150 times internationally, receiving numerous accolades. It appeared at the FETEN Festival (Spain, 2011), the Haifa International Children's Festival (Israel, 2012), the Calgary International Children's Festival (Canada, 2013), and the Bergen International Children's Festival (Norway, 2014).

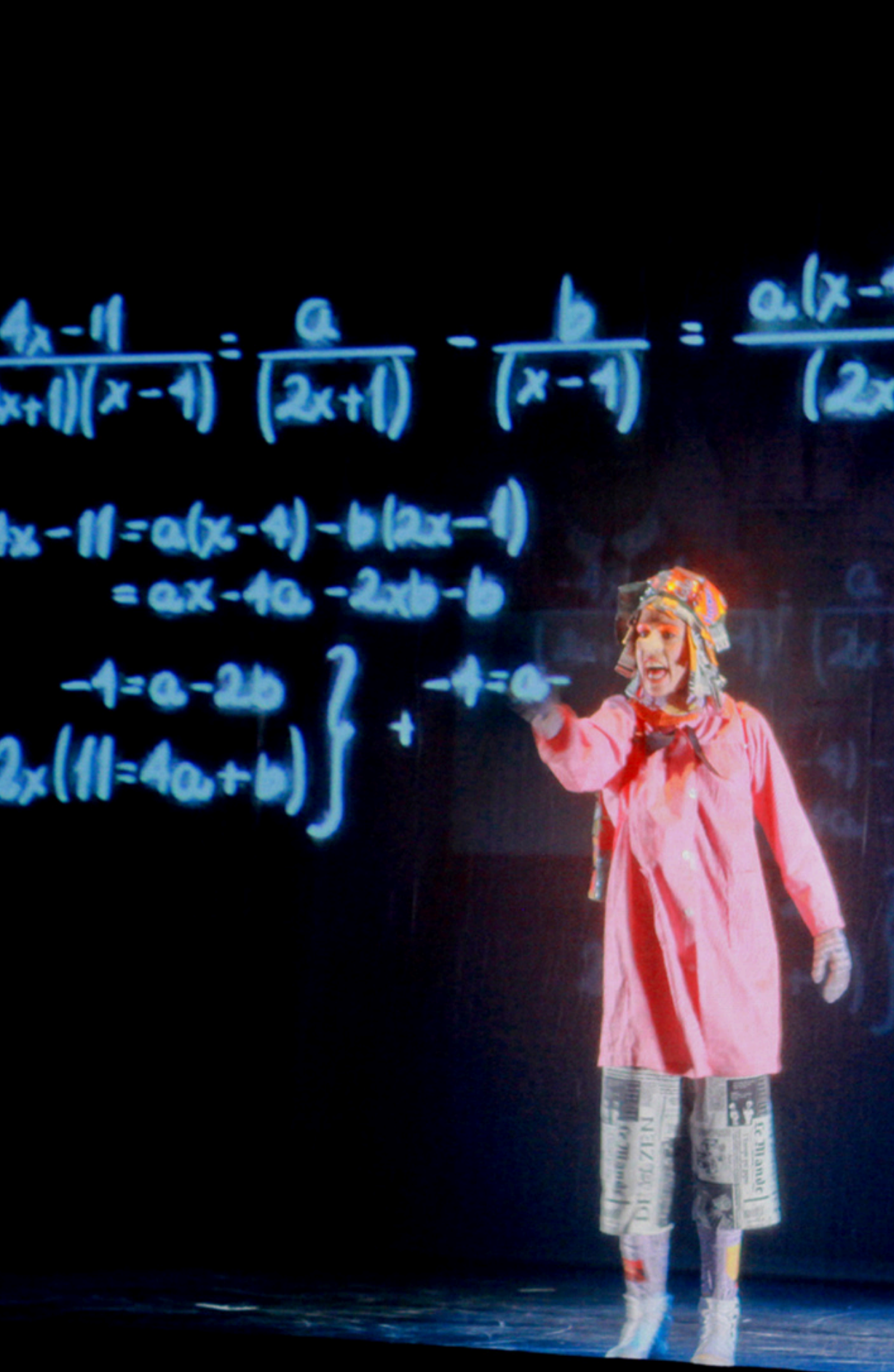
In Romania, it received a Special Jury Award for Audiovisual Direction at the International Theatre Festival for Children (2015). The tour also visited Mexico (2017), Colombia (2018), and Croatia (2018), where it won the Golden Bird Award for Best Show at the Naj, Naj, Naj Festival.

Fourteen years later, to mark Roseland's 40th anniversary, the company restages Pinocchio with updated lighting design and a refreshed choreographic vision. Created with the energy of young performers and in tune with current dance trends, this new version aims to captivate today's young audiences, offering an immersive experience of a timeless literary classic.









## TECHNOLOGY & SET DESIGN

The stage design features two screens:

- A front screen made of tulle, where virtual characters and other images are projected, allowing dancers to interact with them onstage.
- A back screen, where illustrations of the different settings are projected, creating a dynamic video game-like atmosphere.

Between the two screens, the performers—Pinocchio and Geppetto—interact with each other and with the virtual world through dance and movement.

Audiovisual Direction was led by Franc Aleu, recipient of the National Culture Award (2012). Aleu began his career with La Fura dels Baus and artists like Jaume Plensa, and has directed and created visuals for major opera productions at venues like the Liceu.



## ARTISTIC CREDITS

- Artistic Direction: Marta Almirall
- Audiovisual Direction: Franc Aleu
- Dramaturgy: Manuel Veiga
- Choreography: Anna Planas
- Rehearsal Director: Mariona Camèlia
- Music: José Manuel Pagán
- Performers: Anna Sagrera, Mariona Camèlia, Albert Barros
- Public Relations & Communication: Silvia Framis
- Artistic Production: Carla Llongueres, Rubén Lunares
- Puppet Design & Creation: Herta Frankel Company
- Lighting Design & Technical Direction: Isabel Joaniquet
- Video Technician: Rubén Carrillo





## THE PERFORMERS

Trained in modern dance and hip hop at Company & Company (Barcelona), Anna specializes in the fusion of contemporary, urban, and acrobatic dance styles. She has worked with renowned companies like Les Impuxibles, Nicolás Richinni Company, and Cobosmika, earning a reputation for her interpretive versatility. Currently performing with Aina Lanas and Roseland, she stands out for her ability to connect movement with emotion. Her style blends speed, theatrical expression, and sensitivity, aiming for a total physical expression that balances control and freedom.

### ANNA SAGRERA



### ALBERT BARROS

With extensive training in contemporary and urban dance, Albert has performed in major productions such as La Cèrvola Blanca (Cia AÜC) and Scrakeja't 2.0 (Cobosmika). His collaborations include work with prominent choreographers like Jesús Rubio Gamó and Julien Rossin. With a strong background in modern dance and hip hop, Albert's versatile style merges urban and contemporary movement, infusing Pinocchio with energy, emotion, and a strong connection to young audiences.









## CONTACT

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